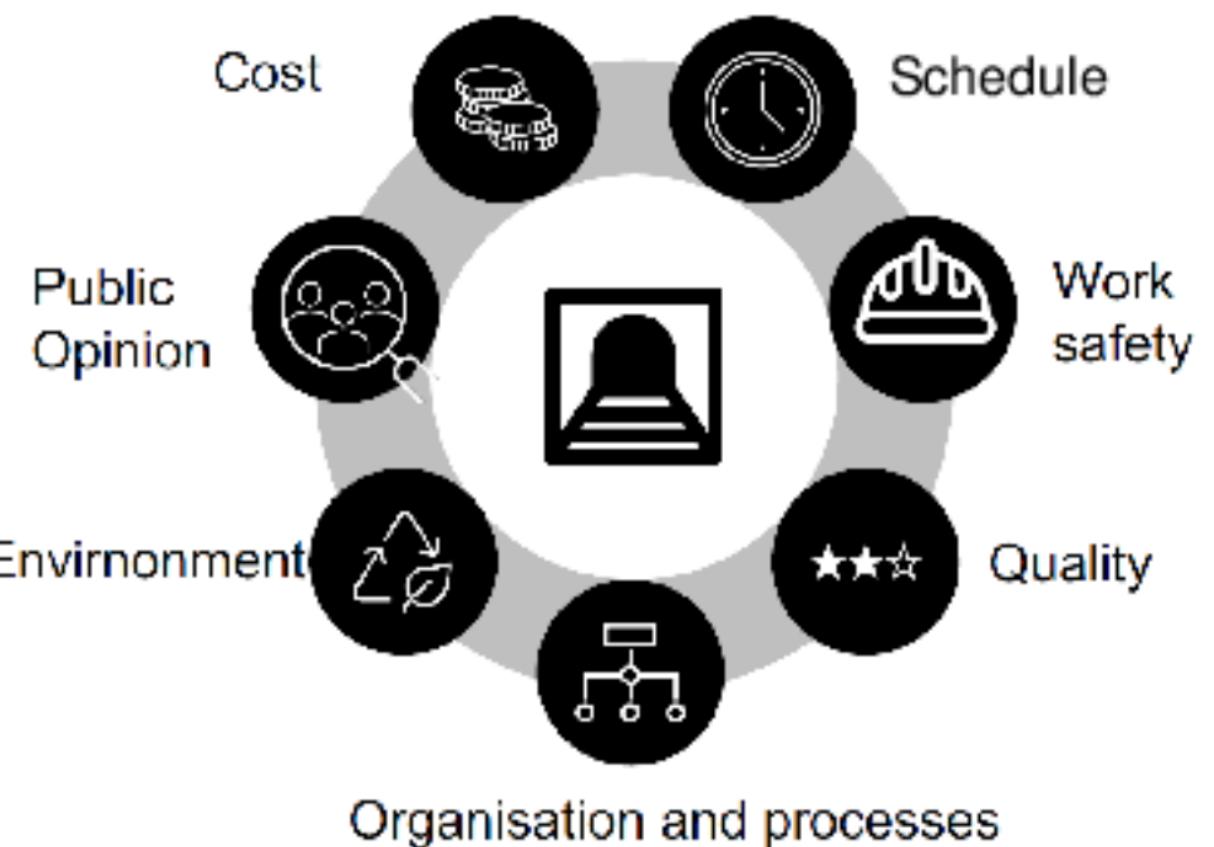


a)

Success criteria



b)

Measurement Scale

- 7-point Likert scale
- Target value = project requirement
- Possibility of overfulfillment

3	2	1	0	-1	-2	-3
Exceeding the target value	Reaching the target value	Minor deviation	Moderate deviation	Significant deviation	Serious deviation	Catastrophic deviation